



2019

Corporate Sponsorship
& Advertising Opportunities



ST. MARY'S SPORTING CLUB INC. GEELONG



Corporate Sponsorship PACKAGES 2019

INCLUSIONS	VALUE each inclusion	PLATINUM SAINT \$6000+gst	GOLD SAINT \$3000 +gst	SILVER SAINT Minimum \$1,200+gst
Club membership Including access to gym for 18+	Single \$120PP Family \$350	Family membership	Family Membership	2 x Membership (Family negotiated)
Signage at West Kardinia Oval for 12 mths	\$1500- \$5000	Major sign	Fence sign	Fence sign
Logo & weblink on club website for 12 mths	\$500	✓	✓	Logo only
Half time food & refreshments at 9 home games	\$180	✓	✓	✓
Table at annual club Sponsors & Halo luncheon	\$70pp	8 tickets	2 tickets	2 tickets
Tickets in the \$500 weekly draw for 9 home games	\$100 ea	2 tickets	X	X
Tickets to annual club Major Draw in June	\$50pp	2 tickets	2 tickets	X
Tickets to club Presentation night	\$150pp	2 tickets	1 ticket	X
Tickets to the annual club Big Night Out	\$50pp	8 tickets	2 tickets	X
Tickets to annual Ham, Bubbles & Crownies	\$30pp	2 tickets	2 tickets	X
One clubroom hire (valid 12 mths)	\$440	✓	✓	X
One home game "Sponsor of the Day" on digital club scoreboard	\$500	✓	✓	X
Recognition in Club Annual Report	\$50	✓	✓	✓
Preferential placement of sponsor advertising (min. 2 signs)		✓	X	X
Placement of advertising in select club communications	\$250	✓	X	X
Placement on sponsors board inside clubrooms	\$300	✓	✓	✓
Club Merchandise Polo/cap/stubby holder	\$55	X	X	✓ (new only)
TOTAL VALUE		\$9190	\$3870	\$2215

Sponsorship Packages can be flexible – please contact us if you would like to discuss another option.
Sponsorship can be arranged in lieu of goods or services supplied to the club

For Corporate Sponsorship enquiries contact:

Jenny Parrot jenniferparrot.au@gmail.com 0437 524 398



Advertising Opportunities PACKAGES 2019

LOCATION	EXPOSURE	NUMBER
Digital scoreboard	AFL games - advertise at St Marys whilst Cats are playing at Simonds Stadium	9
	SMSC home games	9 Reserved for Major Sponsors
	Auskick- advertise during Auskick sessions	12
	Women's football	12
Netball digital scoreboards	All senior netball games	Taken for 2019
Merchandise	Senior football training singlets - Male	Taken for 2019
	Senior netball training singlets	Taken for 2019
	Senior Womens Football training singlets	60
	Junior netball training singlets	270
	Stubby holders	200
	Junior football jumpers	15 teams
	Club caps	200
	Netball skins	320
	Coaches/team manager hoodies - football	40
	Coaches/team managers hoodies - netball	40
	Women's football jumpers	90
	Car Stickers	all club members
Around the grounds	Clubrooms verandah	1
	New Light Towers	4
	Storage container	Taken for 2019
	Fryers Reserve ground signs	1
Skills & Development	Netball skills day	4
	AFL special skills coach	15 sessions
Inside clubrooms	Spinning wheel	1
	Gymnasium equipment	
	Ladies toilet cubicle doors	5
	Toilet mirrors (Ladies Bathroom)	1
	Toilet mirrors (Men's Bathroom)	1
	Men's Bathroom	1
Canteen/Bar	Milkshake containers	
	Fruit and vegetables	
	Coffee beans and cups	
	Lolly Bags	
	Glass Beer Pots etched	
Membership	Individual Player Sponsor - Football	
	Individual Player Sponsor - Netball	
Equipment/goods	Sports tape	Taken for 2019
	Senior football goal pads	1 set
	Junior football goal pads	1 set
	Netball goal pads	4 sets
	Netballs	200
	Junior football magnetic boards	20
	Senior football magnetic boards	6

For Advertising Opportunities enquiries contact:

Jenny Parrot jenniferparrot.au@gmail.com 0437 524 398



Halo Member PACKAGES 2019

INCLUSIONS	VALUE	SUPER HALO \$1000	SPONSOR SUPER HALO \$700	FAMILY HALO \$450
Family club Membership (not incl VNA)	\$350	✓	Included in Sponsorship	✓
Half time food & refreshments at 9 home games for one person	\$180pp	✓	Included in sponsorship for one person. Plus one further person	✓
Ticket to annual club Sponsors and Halo luncheon	\$70pp	1 ticket	Included in Sponsorship	1 ticket
Tickets in the \$500 weekly draw for 9 home games	\$100ea	2 tickets	2 tickets	X
Tickets to annual club Major Draw in June	\$50pp	2 tickets	2 tickets	X
Tickets to club Presentation night	\$150pp	2 tickets	2 tickets	X
Tickets to annual Ham , Bubbles & Crownies	\$30pp	2 tickets	2 tickets	X
One clubroom hire (valid 12 mths)	\$220 for club members	Reduced rate \$110	Reduced rate \$110	Reduced rate \$110
TOTAL VALUE		\$1370	\$910	\$710

For Halo Membership enquiries contact:

Kevin Mc Mahon kevin_mcmahon@worksafe.vic.gov.au 0457 507 202





PLAYER SPONSORSHIP

An opportunity to support our club and sponsor a player

EXPOSURE & ENTITLEMENTS

- Company logo or business listing with photo of sponsored player inside St Mary's Sporting Club rooms.
- Sponsors member card - admit to all home and away games
- Sponsorship includes payment of your players annual membership fee.
- Invitation to annual Sponsors Lunch
- First drink free after home games for player and sponsor as long as sponsor is in attendance.

COST

\$350 inc GST

CONTACT

Kevin McMahon

Gab Ling

OR go online at

stmaryssc.com/membership-options/

0457 507 202

0409 476 768

